

Brad Burgess – Director, Agronomy & Course Development



When one thinks about the development, preparation and maintenance of a superior golf course product in the region then Brad's name comes to mind. With experience that is hard to match and a track record that is second to none Brad is the go to guy for industry leading advice and consultancy.

In addition to heading up The Golf Group's golf course and agronomy practices Brad owns and operates Sports Turf Solutions, an industry leading supply, support & consulting Company with offices in all major cities throughout South East Asia.

The majority of Brad's projects have been located in extremely diverse situations with a range of different grasses and soil types. Working on these unique property developments has allowed Brad to gain a wealth of knowledge from his own experiences as well as from the world's leading agronomists and engineers.

Summary

- Brad has been living and working in South East Asia since 1995.
- A former golf course construction manager and maintenance superintendent.
- Working in Thailand, Egypt, China and Indonesia since the age of 23.
- Responsible for delivery of course preparation and set up for more than 12 Co-sanctioned European and Asian Tour Events in Malaysia and Indonesia
- Has worked alongside a vast number of world class golf course Architects, including Bill Coore, Ben Crenshaw, Gary Player and Greg Norman.

Feasibility & opportunity evaluation
Planning support
Positioning & concept character

Project technical services
Management strategy
Marketing & sales

Pre-opening services
Management services
Business reviews & audits

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